## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-54 (GP-064-06-US)

Applicants: Darrell ANDERSON, et al.

Serial No.: 10/634,501

Confirmation No.: 8674

Filing Date: August 5, 2003

Title: SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE

DEVICE SUPPORT

Examiner: Sana A. Al Hashemi

Group Art Unit: 2156

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

SIR:

## INFORMATION DISCLOSURE STATEMENT

The applicants respectfully request that the reference listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of the reference is enclosed.

Reference FA is a Notification of the Third Office Action from the Chinese Patent Office in counterpart Chinese Patent Application No. 03824458.6. A copy of that Notification of the Third Office Action, as well as a translation thereof, is provided.

Since this Information Disclosure Statement is being submitted after the mailing of a Notice of Allowance, but before payment of an Issue Fee and with a certification under 37 C.F.R. § 1.97(e)(1) and payment of the fee set forth in 37 C.F.R. § 1.17(p), it should be considered under 37 C.F.R. § 1.97(d). The Patent Office is authorized to charge the fee of \$ 180.00 to the deposit account of Straub & Pokotylo, deposit account number 50-1049, in order to have the Information Disclosure Statement submitted herewith considered under 37 C.F.R. § 1.97(d).

The applicants reserve the right to establish that the reference listed on the attached PTO/SB/08A is not prior art to the above-captioned application.

## Certification Under 37 CFR 1.97(e)(1):

I hereby certify that each item of information contained in the information disclosure statement submitted herewith was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the information disclosure statement.

Respectfully submitted,

November 9, 2010

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